Nearly 50 organizations are here today or have offered support!

HEALTHY *lives*
HEALTHY *lancaster*

Alpha y Omega
Boys & Girls Club of Lancaster*
Bright Side Opportunities Center*
Church World Service
City of Lancaster
Community Action Partnership of Lancaster County*
Compass Mark
Discerning Eye Community Agriculture (DECA)
Domestic Violence Services of Lancaster
FWA consulting*
Girls on the Run
House of Representatives Mike Sturla's District Office
Lancaster Chamber of Commerce
Lancaster City Alliance
Lancaster City Housing Authority*
Lancaster County
Lancaster County Behavioral Health and Developmental Services
Lancaster County Food Hub
Lancaster County Redevelopment Authority
Lancaster County Reentry Coalition
Lancaster Downtowners
Lancaster EMS*

Lancaster LGBTQ+ Coalition*
Lancaster Public Library
Lancaster Recreation Commission*
Mental Health America Of Lancaster County
Penn Medicine Lancaster General Health*
Planned Parenthood Keystone*
Power Packs Project
School District of Lancaster*
Saint James Episcopal Church
Spanish American Civic Association for Equality*
Tenfold*
The Common Wheel
The Mix
Touchstone Foundation
Union Community Care*
United Way of Lancaster County*
UPMC - Lititz
Water Street Mission
YMCA of The Roses*
YWCA Lancaster*

Your Project Team

Build Community

| Colleen Milligan, MBA | Catherine Birdsey, MPH | Stephanie Ros, BS | Genay Jackson, MPH | Priyanka Dhamane, MPH | Jen Reiner, MBA | Danielle Walters, MPH |

- Seasoned team includes experts in community health research and planning; epidemiology, data analytics, social services and healthcare, population health management, program development, and survey administration

- Have worked in hundreds of communities across the nation for 250+ clients in conducting community studies

- Emphasize community engagement and use Community Based Participatory Research (CBPR) practices to invite wide participation to both define and solve challenges with the people who experience them

- Focus research on documenting lived experiences, illuminating health disparities, and developing upstream action to advance health equity

Project Team

CITY OF LANCASTER

Community Planning & Economic Development (CPED):

Chris Delfs
Director, Community Planning and Economic Development

Rebecca Geiser
Deputy Director, Health, Housing and Community Development
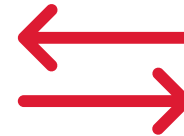
Kim Wissler, Bureau Chief of Health

Craig Walt, Bureau Chief of Lead Safety
& Community Development

Brynn McGowan, Community Development Administrator

Juan Montes, Health Officer

Brooke Wagner, Health Officer

Isabel Wong, Health Officer

Department of Neighborhood Engagement (DoNE):

Milzy Carrasco
Director of Neighborhood Engagement

Gabrielle Buzgo
Program Manager

Joshua Beltre
Engagement Specialist

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YWCA Lancaster*

Today's Discussion

- Project Background

- Why conduct this study?

- Stakeholder Engagement

- Preliminary Data:
  The Social Drivers of Health

- Your Input: Small Group Discussion

- What's next

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CITY OF LANCASTER

COMMUNITY PLANNING & ECONOMIC DEVELOPMENT

Why are we conducting this study?

▶ Create a **comprehensive profile of the City of Lancaster** as a distinct community within Lancaster County

▶ Provide **deeper insights into health disparities** rooted in underlying socioeconomic inequities and emerging trends, **particularly as impacted by COVID**

▶ Foster **direct dialogue with community members about their challenges and aspirations** for our community

▶ Identify **priority issues for the City;** understand cross-cutting and different health needs across neighborhoods and population groups

▶ Lay a **foundation for ongoing community engagement**, including CBOs and neighborhood partnerships

▶ Develop a **legacy data dashboard** for action planning and measurement and as a **community resource**

SOCIAL DRIVERS OF HEALTH (SDoH)
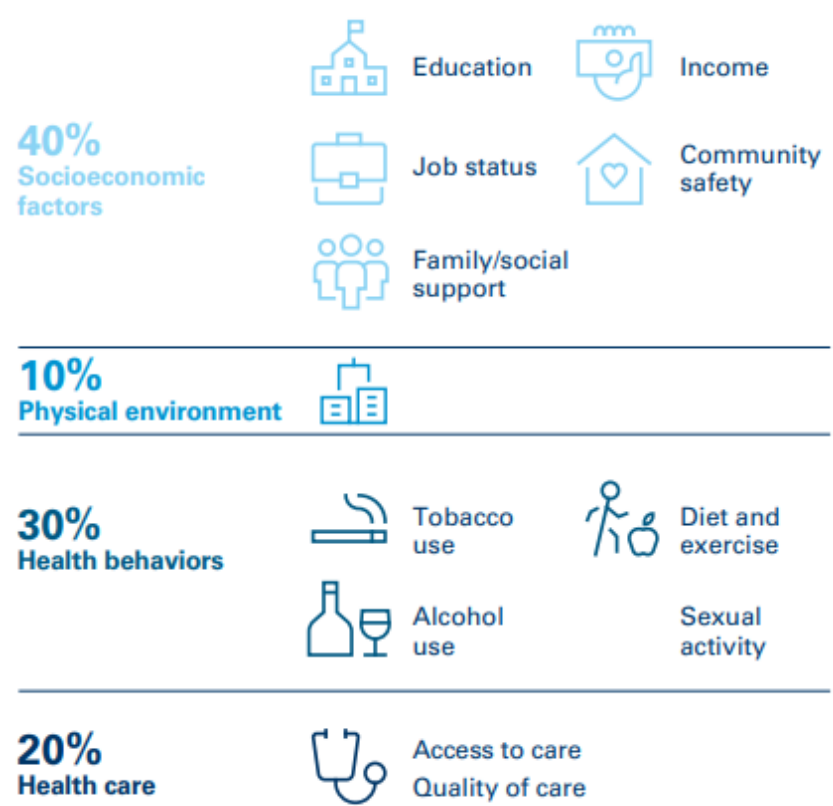
Infographic credit Blue Cross Blue Shield Minnesota

Safe, reliable, affordable housing.

Access to healthy food.

Equitable access to resources.

Friends and support.

Ways to get around.

Value and celebrate diversity.

SCHOOL

Infographic credit: Pierce County Community Health Improvement Plan

Early Community Engagement

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What would make Lancaster a healthier city for everyone?
What would you change about Lancaster to make it a healthier community?

- Increase inclusivity, welcoming, equity
- Housing access/affordability
- Increase healthcare access
- Pedestrian/street safety/walkability
- Increase behavioral healthcare access

What do you love most about your community?

- Diverse and welcoming community
- Amenities (parks and recreation, culture, social and healthcare resources)
- Organized Events and Activities
- Access to quality education
- Having family here

Photo credit: LNP LancasterOnline Chris Knight

Foster Community Conversations

- Bring opportunities for dialog to neighborhoods; share data with community for input

- Focus on underserved communities; listen to lived experiences; hear about residents' challenges and aspirations

- Deepen our understanding of the root causes of health disparities

- Partner with CBOs to hold focus groups and forums and encourage participation in survey

- Invite input to co-develop solutions that reflect residents' priority issues and enthusiasm

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HEALTHY *lancaster*

Community Survey

- ▶ Document impact of COVID-19, social drivers of health

- ▶ Ask for residents' recommendations, solutions to challenges

- ▶ Methods:
  - ▪ Convenience sample
  - ▪ Online and onsite data collection
  - ▪ Quantitative and qualitative responses
  - ▪ Available in multiple languages and proctored

- ▶ Collect responses at community forums, special events, data collection sessions, neighborhood activities

- ▶ **Collaborate with community partners to increase participation; give data back to community**

Ways we can work together for community engagement

- ☐ Invite HLHL to attend an upcoming event at your organization to interact with community members

- ☐ Participate in a key stakeholder interview or discussion

- ☐ Share information about HLHL in our organization newsletters, social media, or other public communications

- ☐ Host a community forum, focus group, or listening session at your location

- ☐ Distribute survey to residents you serve

- ☐ Help us connect with key demographic groups and priority populations
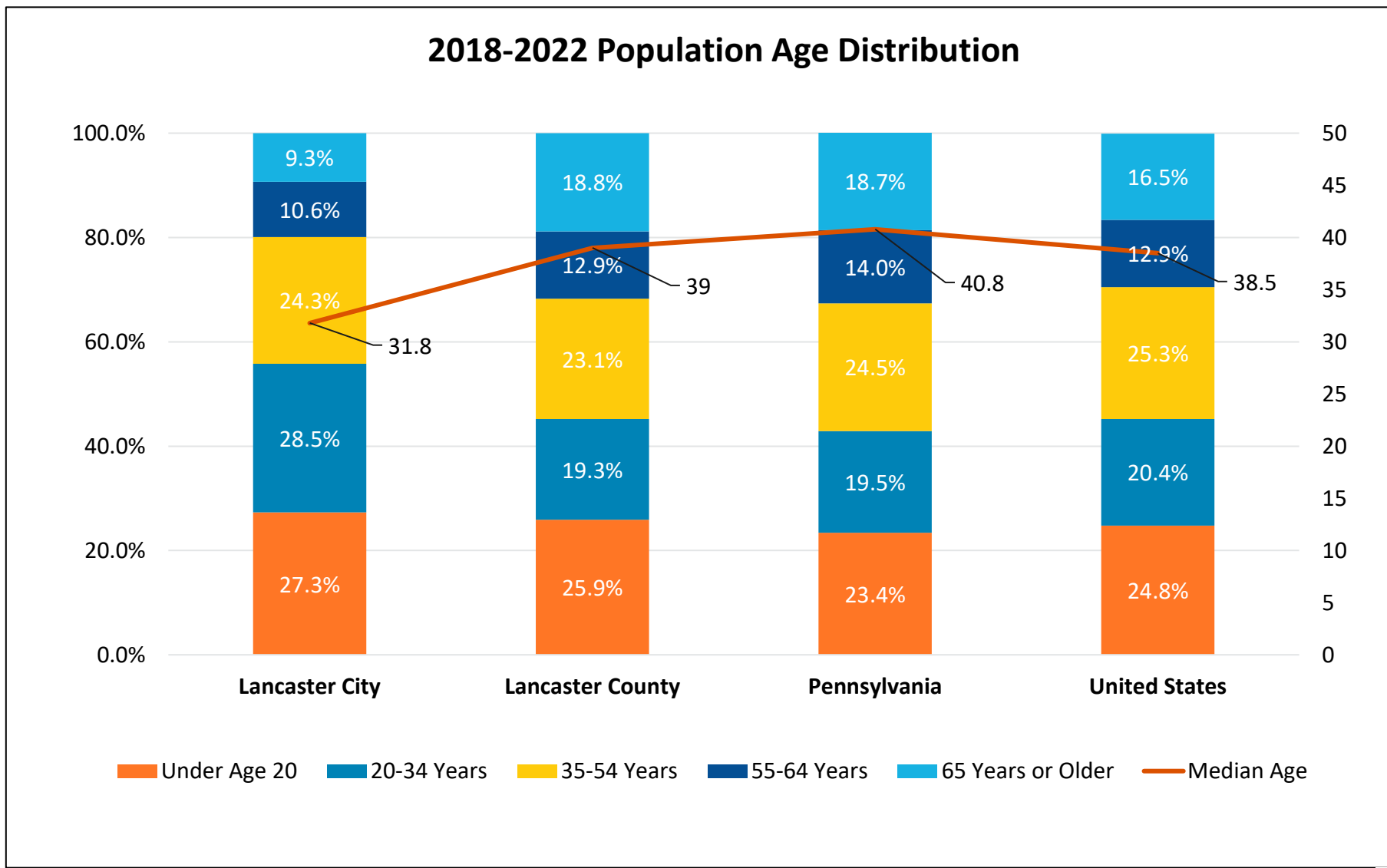
- ☐ Be an advisor or join a HLHL Work Group

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CITY OF LANCASTER

COMMUNITY PLANNING & ECONOMIC DEVELOPMENT

Population Changes in Lancaster City

2018-2022 Population Age Distribution

Lancaster City:
- 65 Years or Older: 9.3%
- 55-64 Years: 10.6%
- 35-54 Years: 24.3%
- 20-34 Years: 28.5%
- Under Age 20: 27.3%
- Median Age: 31.8

Lancaster County:
- 65 Years or Older: 18.8%
- 55-64 Years: 12.9%
- 35-54 Years: 23.1%
- 20-34 Years: 19.3%
- Under Age 20: 25.9%
- Median Age: 39

Pennsylvania:
- 65 Years or Older: 18.7%
- 55-64 Years: 14.0%
- 35-54 Years: 24.5%
- 20-34 Years: 19.5%
- Under Age 20: 23.4%
- Median Age: 40.8

United States:
- 65 Years or Older: 16.5%
- 55-64 Years: 12.9%
- 35-54 Years: 25.3%
- 20-34 Years: 20.4%
- Under Age 20: 24.8%
- Median Age: 38.5

Legend: Under Age 20, 20-34 Years, 35-54 Years, 55-64 Years, 65 Years or Older, Median Age

Source: US Census Bureau, American Community Survey

Build Community

Population Changes in Lancaster City

Percent Population Change by Age Group, 2010 to 2022

Lancaster City
- Total Population: -1.4%
- Under 20 years: -18.3%
- 20-34 Years: 14.3%
- 35-54 Years: -4.5%
- 55-64 Years: 19.9%
- 65 years or older: 5.4%

Lancaster County
- Total Population: 8.2%
- Under 20 years: -0.9%
- 20-34 Years: 14.4%
- 35-54 Years: -9.1%
- 55-64 Years: 23.2%
- 65 years or older: 38.8%

Pennsylvania
- Total Population: 3.0%
- Under 20 years: -5.5%
- 20-34 Years: 8.5%
- 35-54 Years: -12.2%
- 55-64 Years: 19.0%
- 65 years or older: 26.3%

United States
- Total Population: 8.9%
- Under 20 years: -0.9%
- 20-34 Years: 10.1%
- 35-54 Years: -3.0%
- 55-64 Years: 24.2%
- 65 years or older: 41.3%

Legend: Total Population · Under 20 years · 20-34 Years · 35-54 Years · 55-64 Years · 65 years or older

Source: US Census Bureau, American Community Survey

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Diversity within Lancaster City
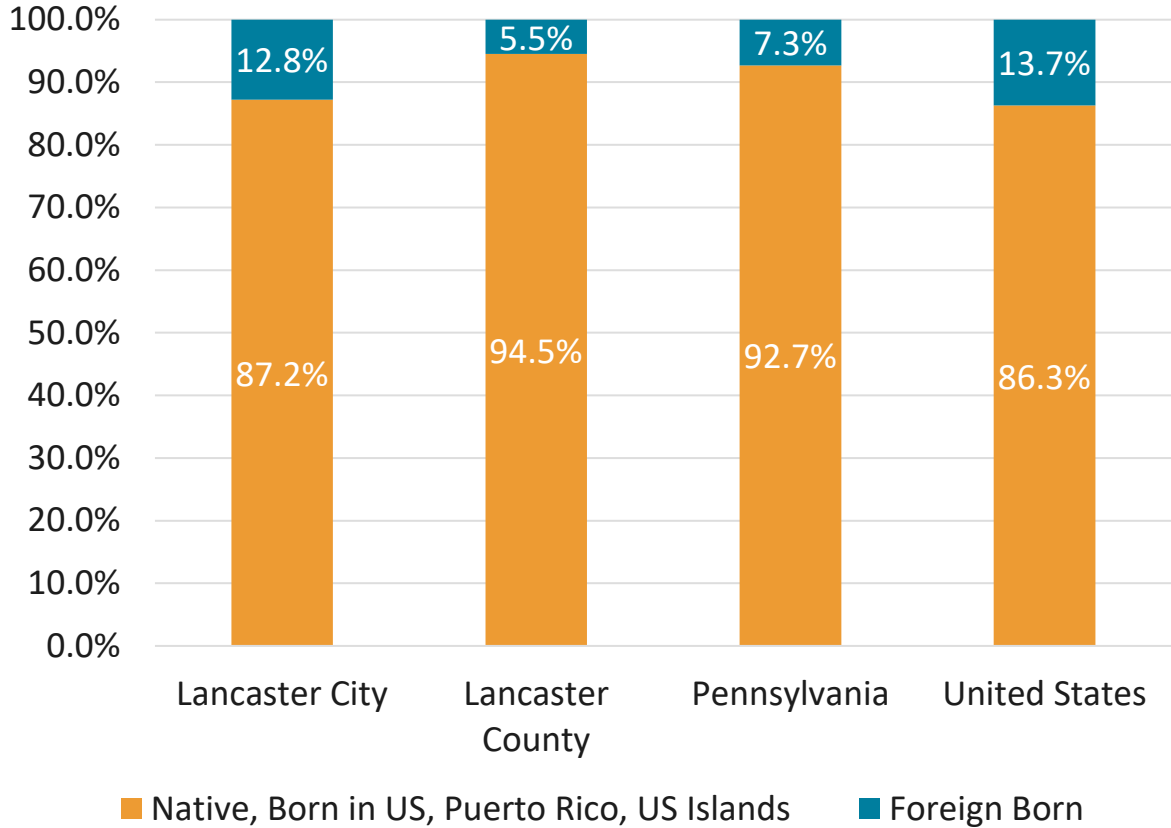

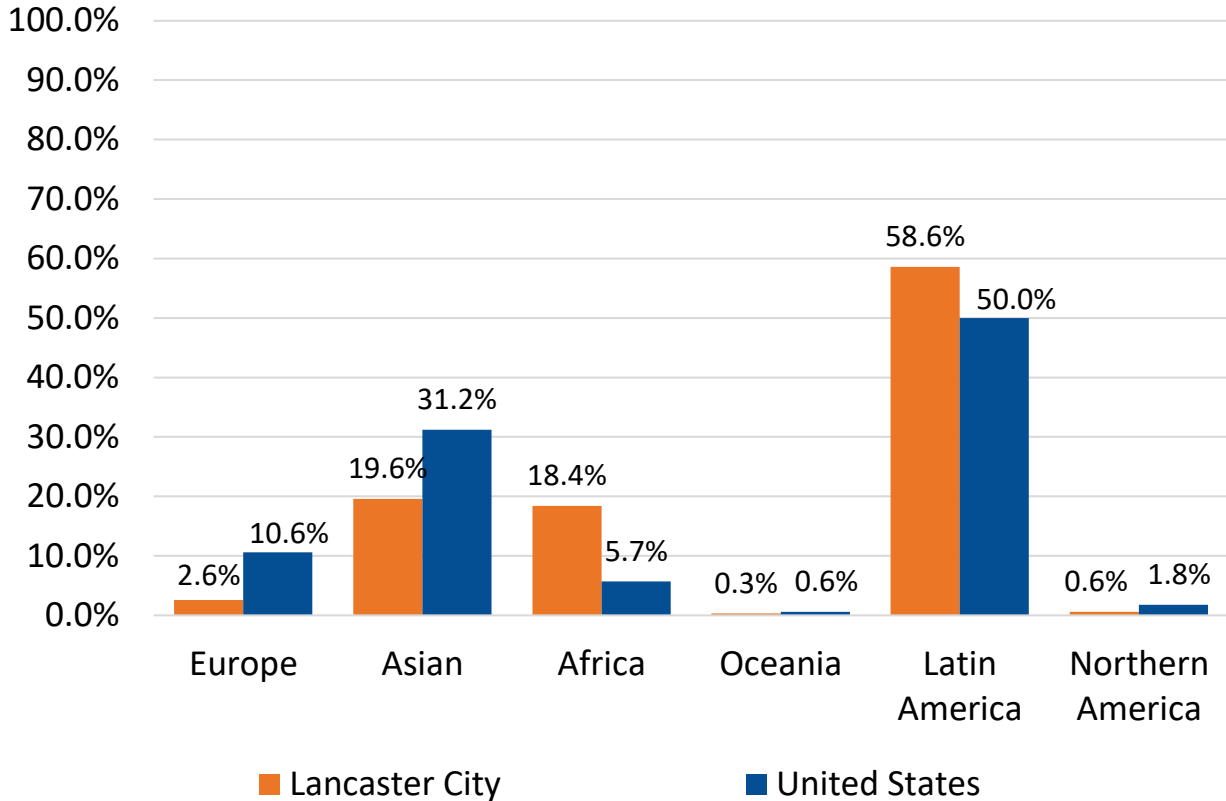Select Racial and Ethnic Population Distributions, 2010 versus 2022
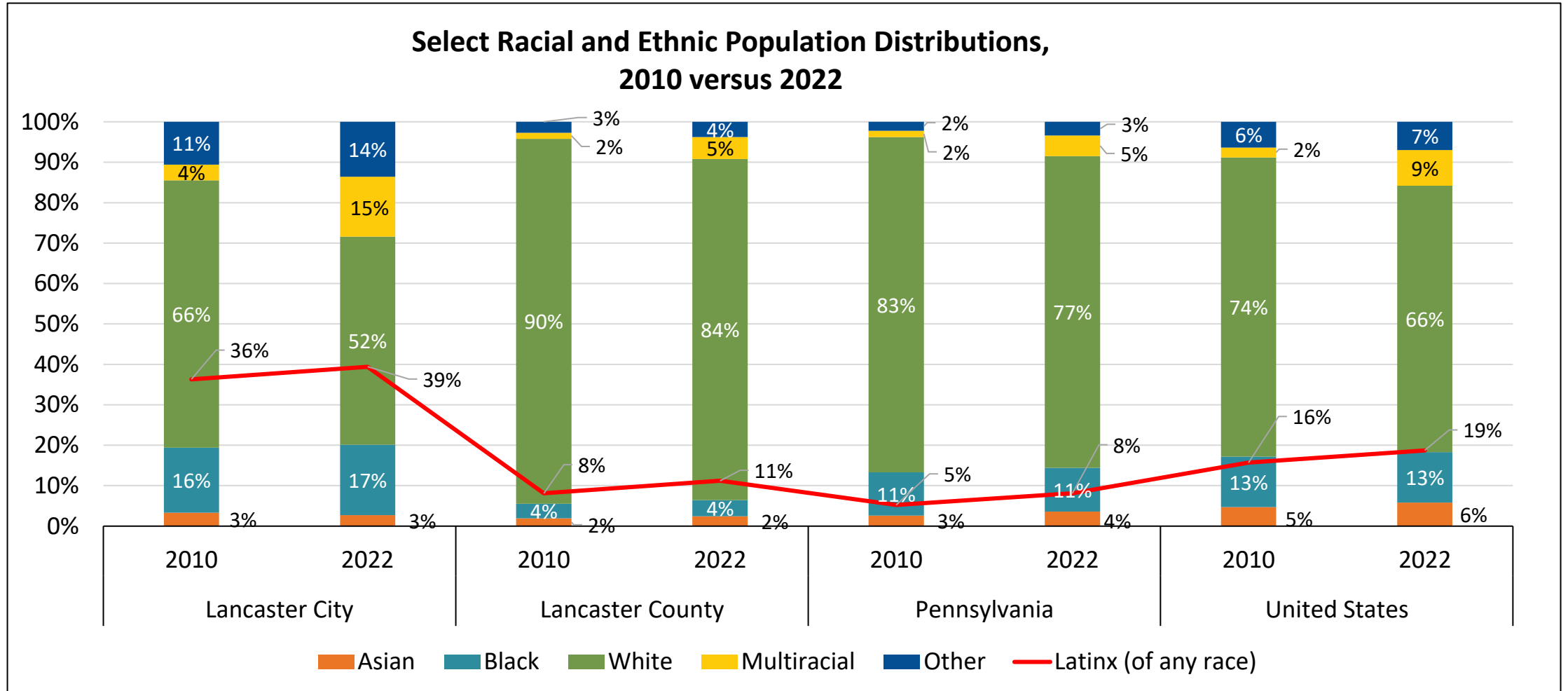
Source: US Census Bureau, American Community Survey

Lancaster is a Certified Welcoming City

2018-2022 Resident Place of Birth

- Lancaster City: Native 87.2%, Foreign Born 12.8%
- Lancaster County: Native 94.5%, Foreign Born 5.5%
- Pennsylvania: Native 92.7%, Foreign Born 7.3%
- United States: Native 86.3%, Foreign Born 13.7%

Legend: Native, Born in US, Puerto Rico, US Islands — Foreign Born

2018-2022 Region of Birth for Foreign-Born Population

Region	Lancaster City	United States
Europe	2.6%	10.6%
Asian	19.6%	31.2%
Africa	18.4%	5.7%
Oceania	0.3%	0.6%
Latin America	58.6%	50.0%
Northern America	0.6%	1.8%

Source: US Census Bureau, American Community Survey

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Secondary Data Approach
Focus on Health Equity

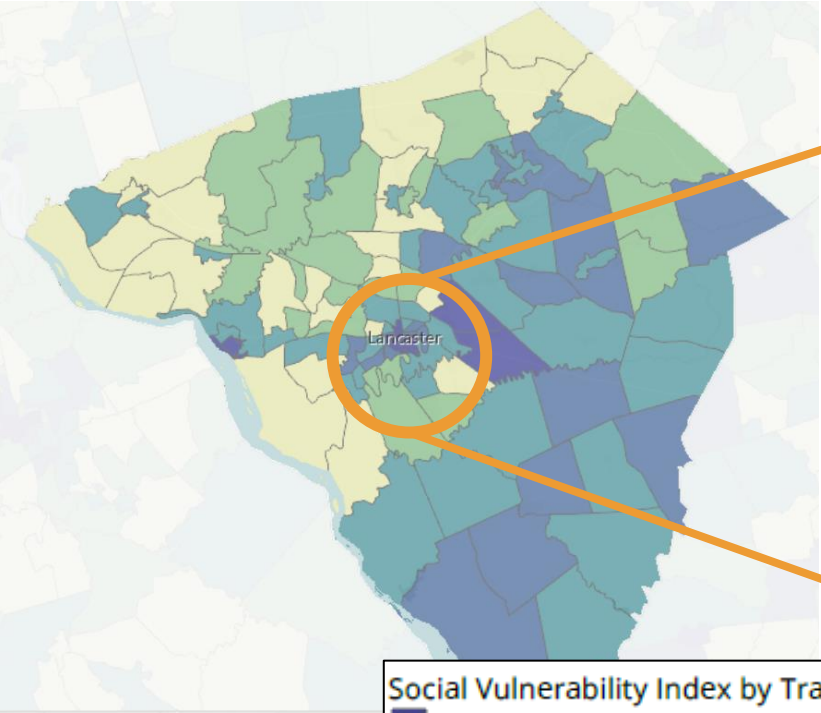# Sample Indexes

▸ Demographic and socioeconomic data

▸ Health indicators and trends, COVID-19 data

▸ Social Vulnerability Index

▸ Asset Limited Income Constrained Employed (ALICE)

▸ Racial Disparities and Disproportionality Index

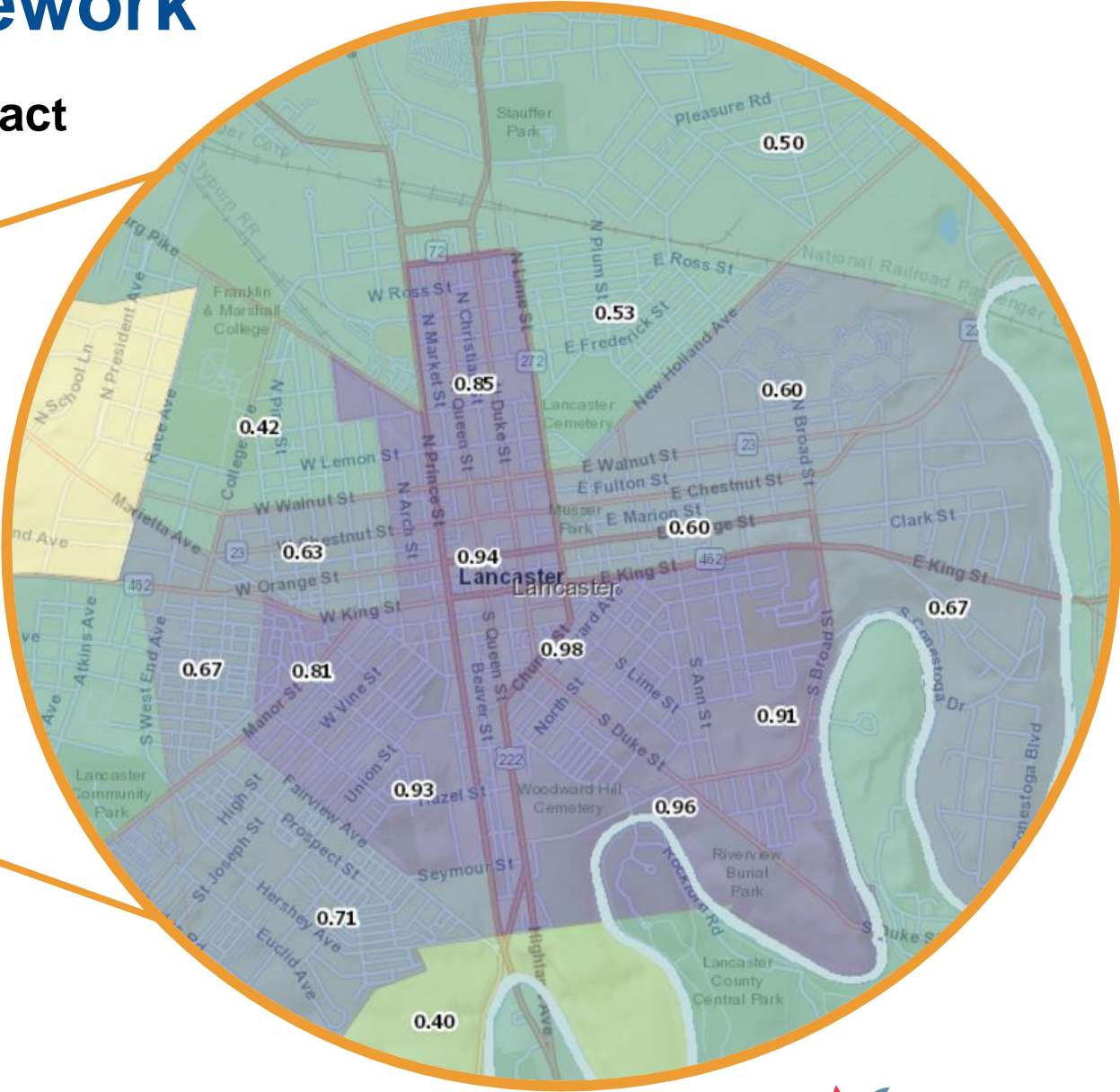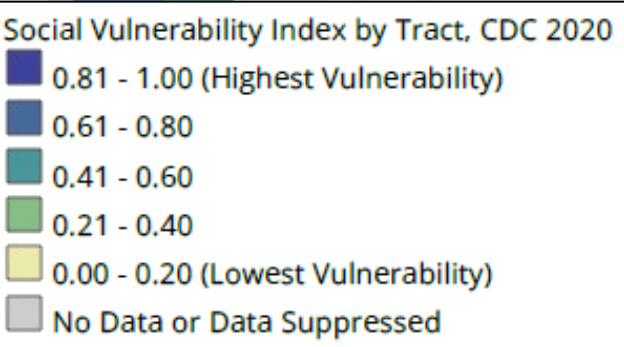# Social Drivers of Health Framework
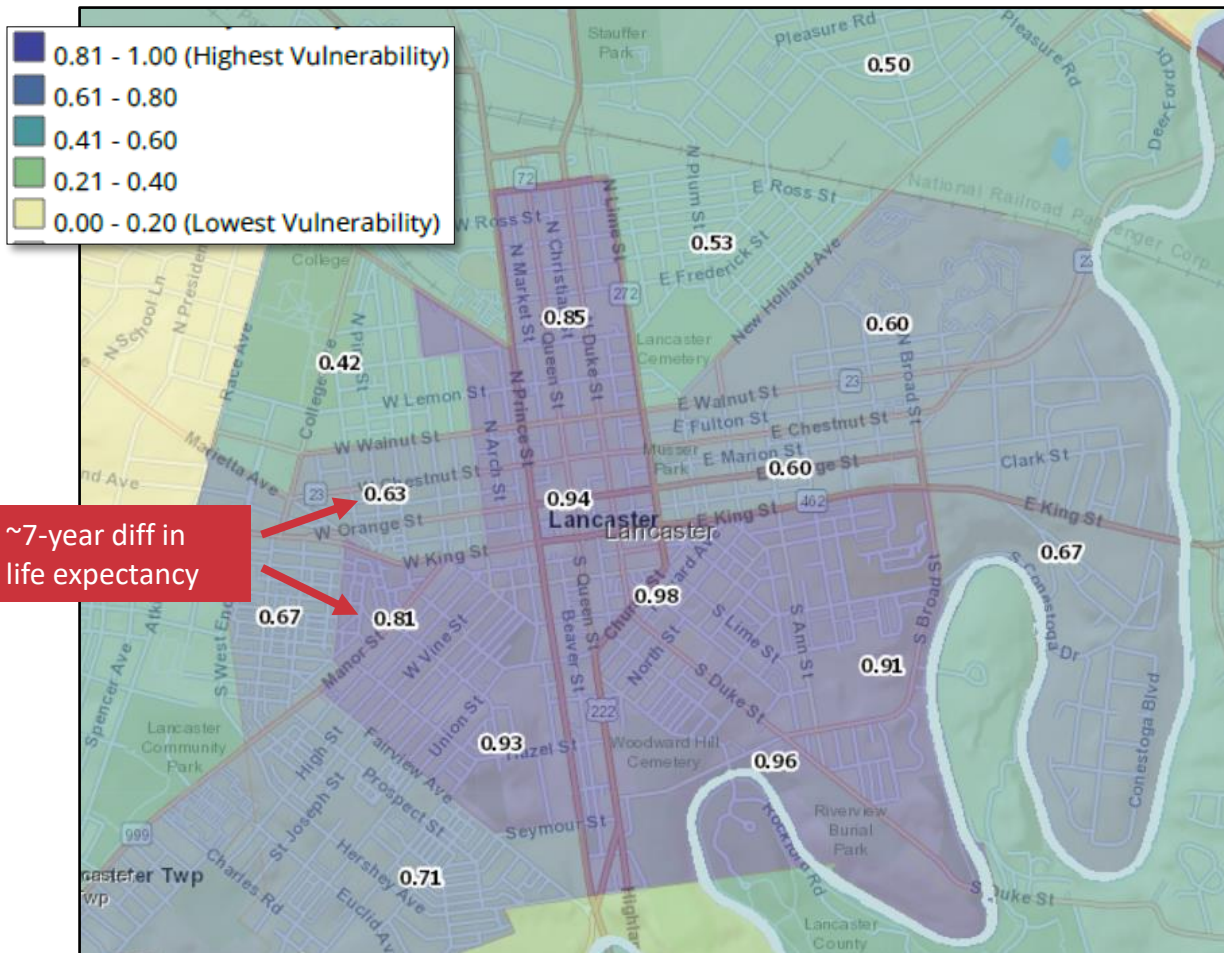
Social Vulnerability Index by Census Tract

Source: CDC

Social Vulnerability Index by Tract, CDC 2020
- 0.81 – 1.00 (Highest Vulnerability)
- 0.61 – 0.80
- 0.41 – 0.60
- 0.21 – 0.40
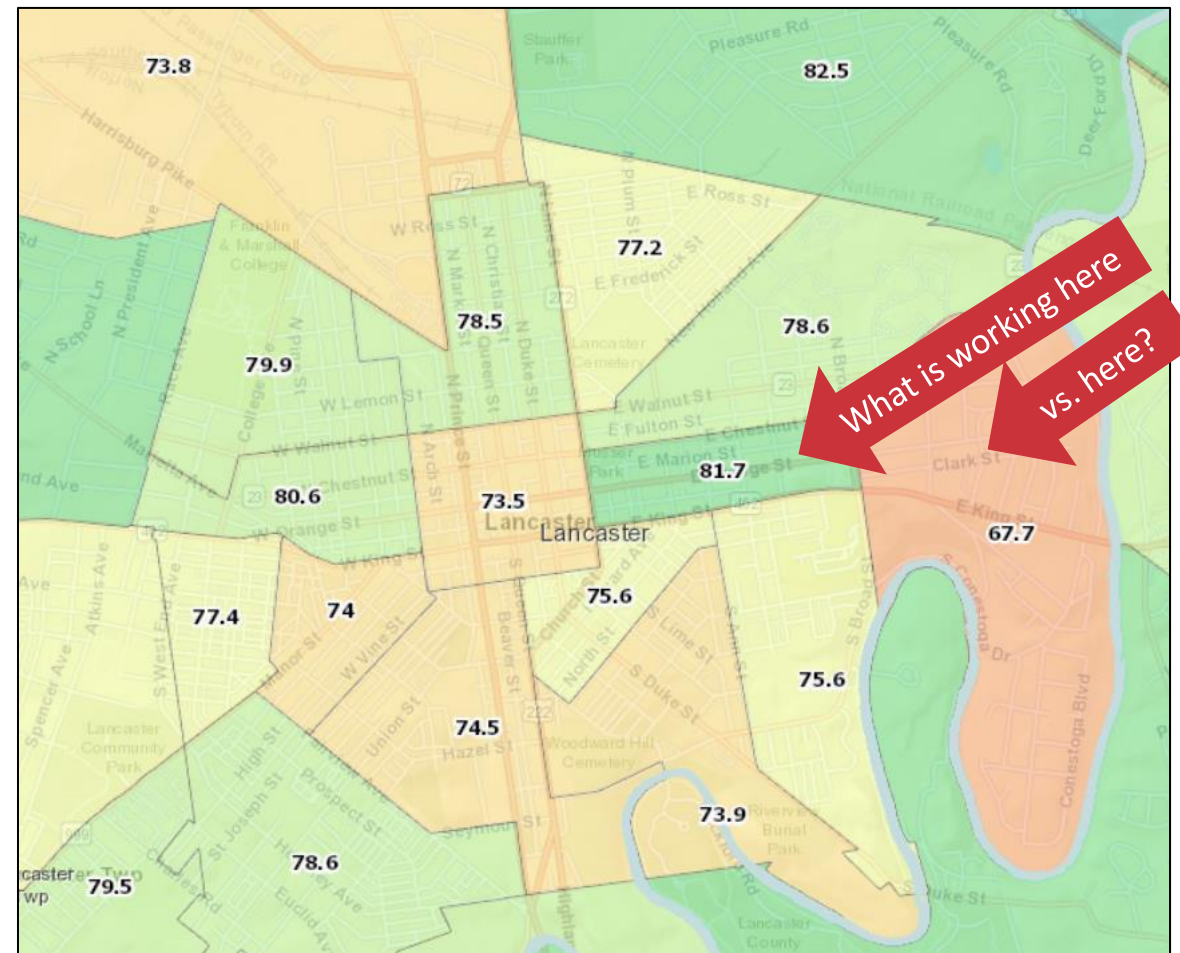- 0.00 – 0.20 (Lowest Vulnerability)
- No Data or Data Suppressed

SDoH: Informing Strategy

▸ Better understand SDoH experience to reduce life expectancy disparities

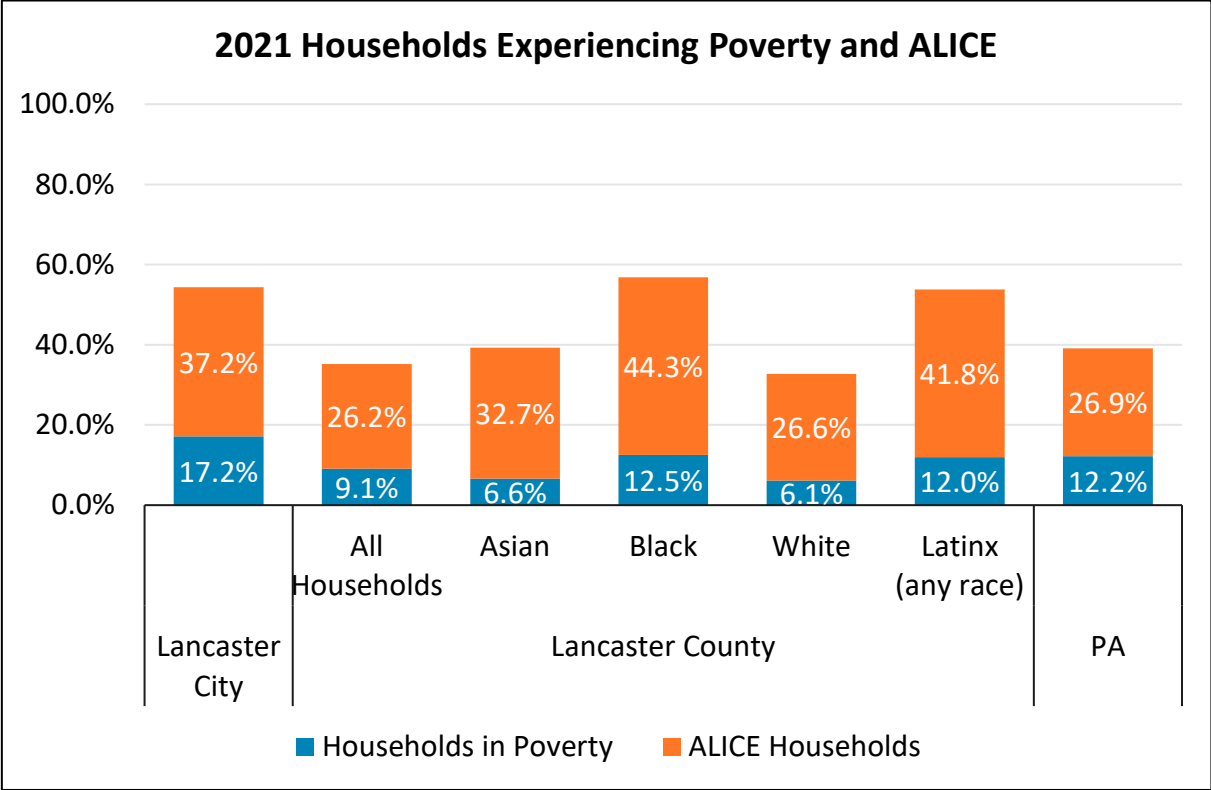▸ Explore existing protective factors that foster high quality and length of life

Social Vulnerability Index by Census Tract
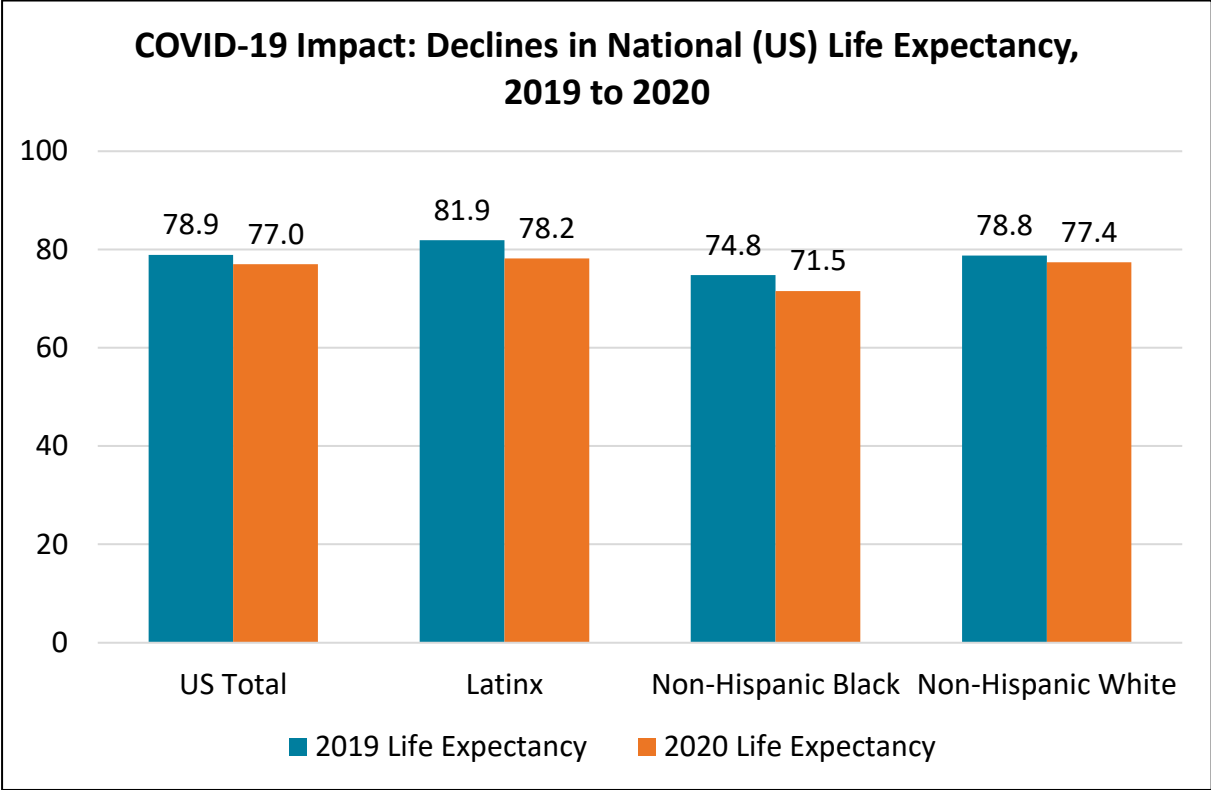

Legend:
- 0.81 – 1.00 (Highest Vulnerability)
- 0.61 – 0.80
- 0.41 – 0.60
- 0.21 – 0.40
- 0.00 – 0.20 (Lowest Vulnerability)

~7-year diff in life expectancy

Avg. Life Expectancy (years) by Census Tract

What is working here vs. here?

SDoH: Informing Strategy

2021 Households Experiencing Poverty and ALICE

Stacked bar chart showing Households in Poverty and ALICE Households:

Category	Households in Poverty	ALICE Households
Lancaster City	17.2%	37.2%
All Households (Lancaster County)	9.1%	26.2%
Asian (Lancaster County)	6.6%	32.7%
Black (Lancaster County)	12.5%	44.3%
White (Lancaster County)	6.1%	26.6%
Latinx (any race) (Lancaster County)	12.0%	41.8%
PA	12.2%	26.9%

Source: United for ALICE

COVID-19 Impact: Declines in National (US) Life Expectancy, 2019 to 2020

Category	2019 Life Expectancy	2020 Life Expectancy
US Total	78.9	77.0
Latinx	81.9	78.2
Non-Hispanic Black	74.8	71.5
Non-Hispanic White	78.8	77.4

Source: CDC

Build Community

SDoH: Informing Strategy

2018-2022 Income and Poverty

People in Poverty by Census Tract
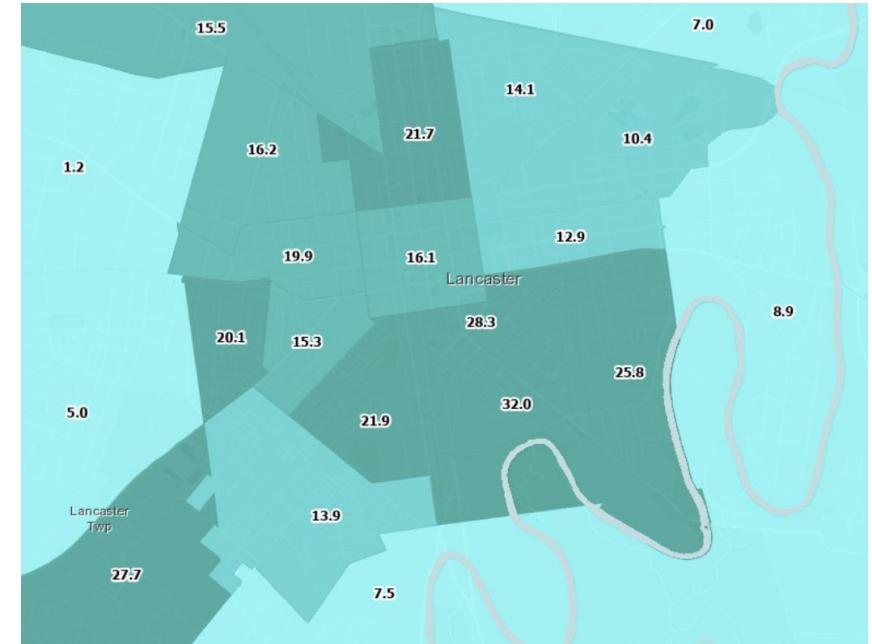
2021 Adults with Diabetes by Census Tract

Source: US Census Bureau, American Community Survey & CDC

Access to Care

Adult Routine Care Access

	2021 Annual Primary Care Visit	2020 Annual Dental Visit
Lancaster City	74.1%	54.3%
Lancaster County	73.3%	64.2%
Pennsylvania	77.1%	67.7%
United States	71.8%	64.5%
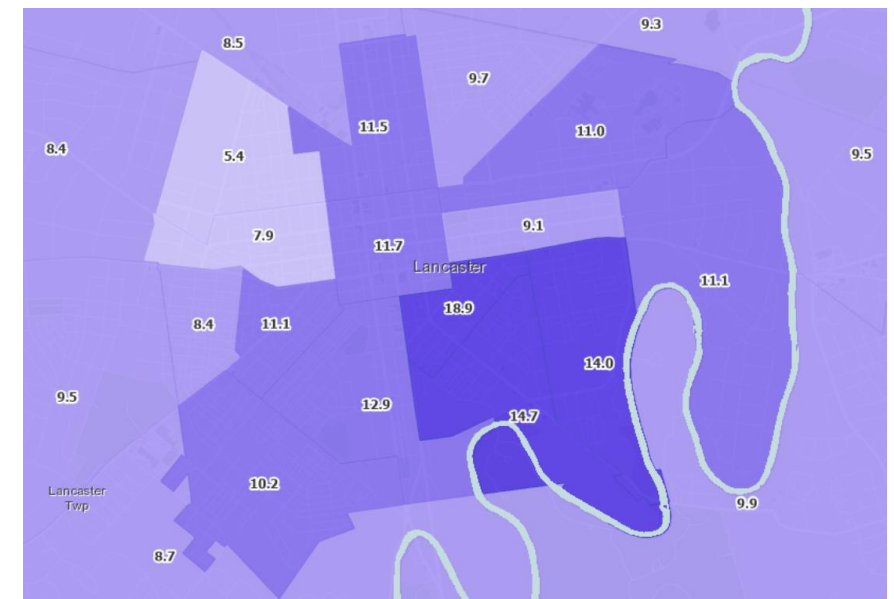
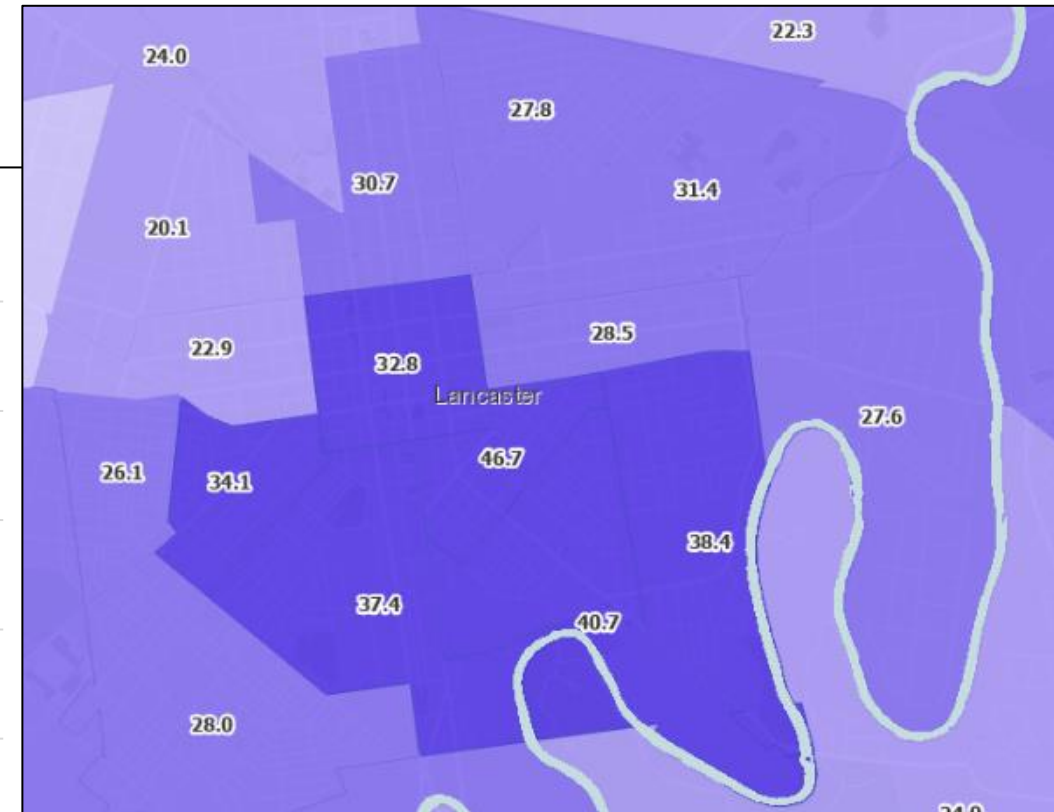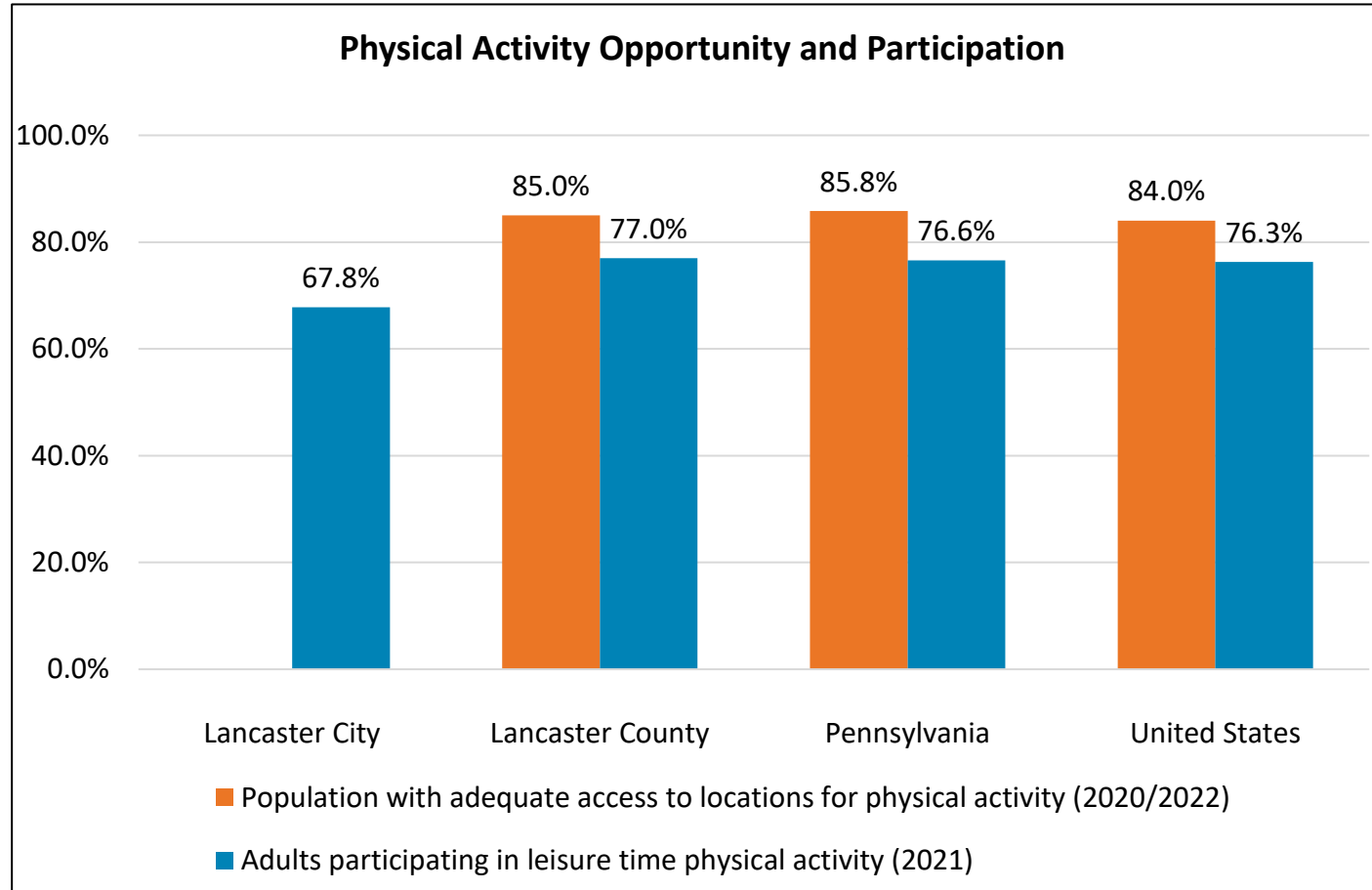**2021 Adults with a Primary Care Visit Within the Past Year by Census Tract**
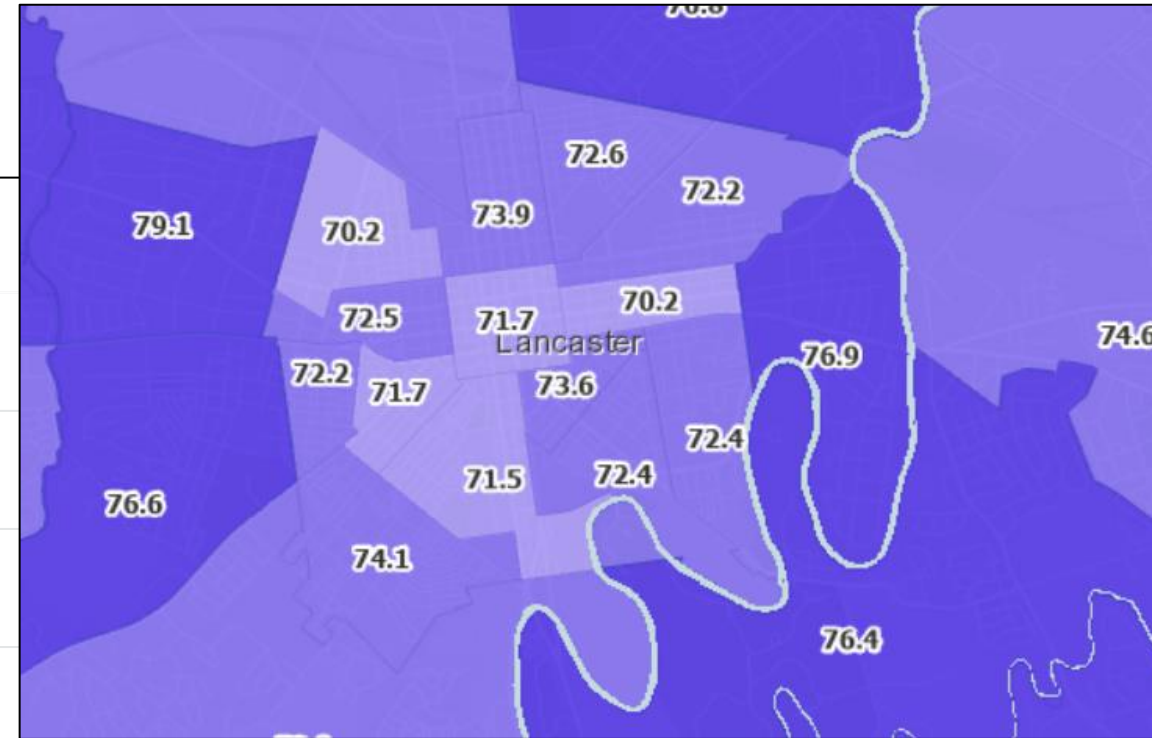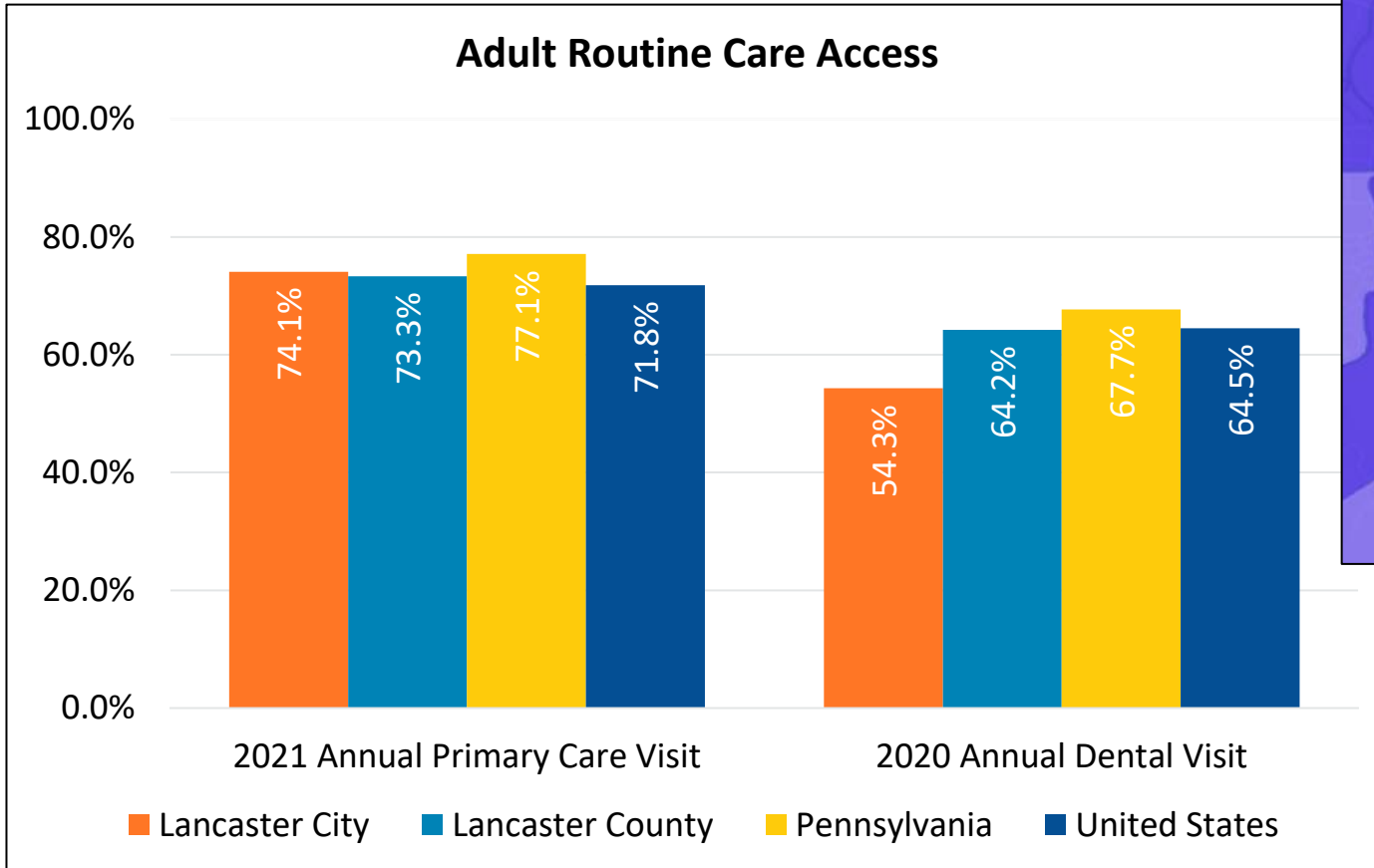
Source: CDC

Physical Activity

Physical Activity Opportunity and Participation

Lancaster City: 67.8% (blue)
Lancaster County: 85.0% (orange), 77.0% (blue)
Pennsylvania: 85.8% (orange), 76.6% (blue)
United States: 84.0% (orange), 76.3% (blue)

Y-axis: 0.0%, 20.0%, 40.0%, 60.0%, 80.0%, 100.0%

Legend:
■ Population with adequate access to locations for physical activity (2020/2022)
■ Adults participating in leisure time physical activity (2021)

Source: CDC

2021 Adults with No Leisure Time Physical Activity by Census Tract

Map values: 24.0, 22.3, 27.8, 30.7, 31.4, 20.1, 28.5, 22.9, 32.8, Lancaster, 27.6, 26.1, 34.1, 46.7, 38.4, 37.4, 40.7, 28.0, 24.0

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Behavioral Health

2021 Adults with Chronic Poor Mental Health by Census Tract

2021 Adult Mental Health Indicators

	Lancaster City	Lancaster County	Pennsylvania	United States
Chronic Poor Mental Health	17.3%	15.6%	15.0%	15.2%
Diagnosed Depression	21.8%	22.2%	19.8%	19.8%

■ Chronic Poor Mental Health (14+days in past month) ■ Diagnosed Depression
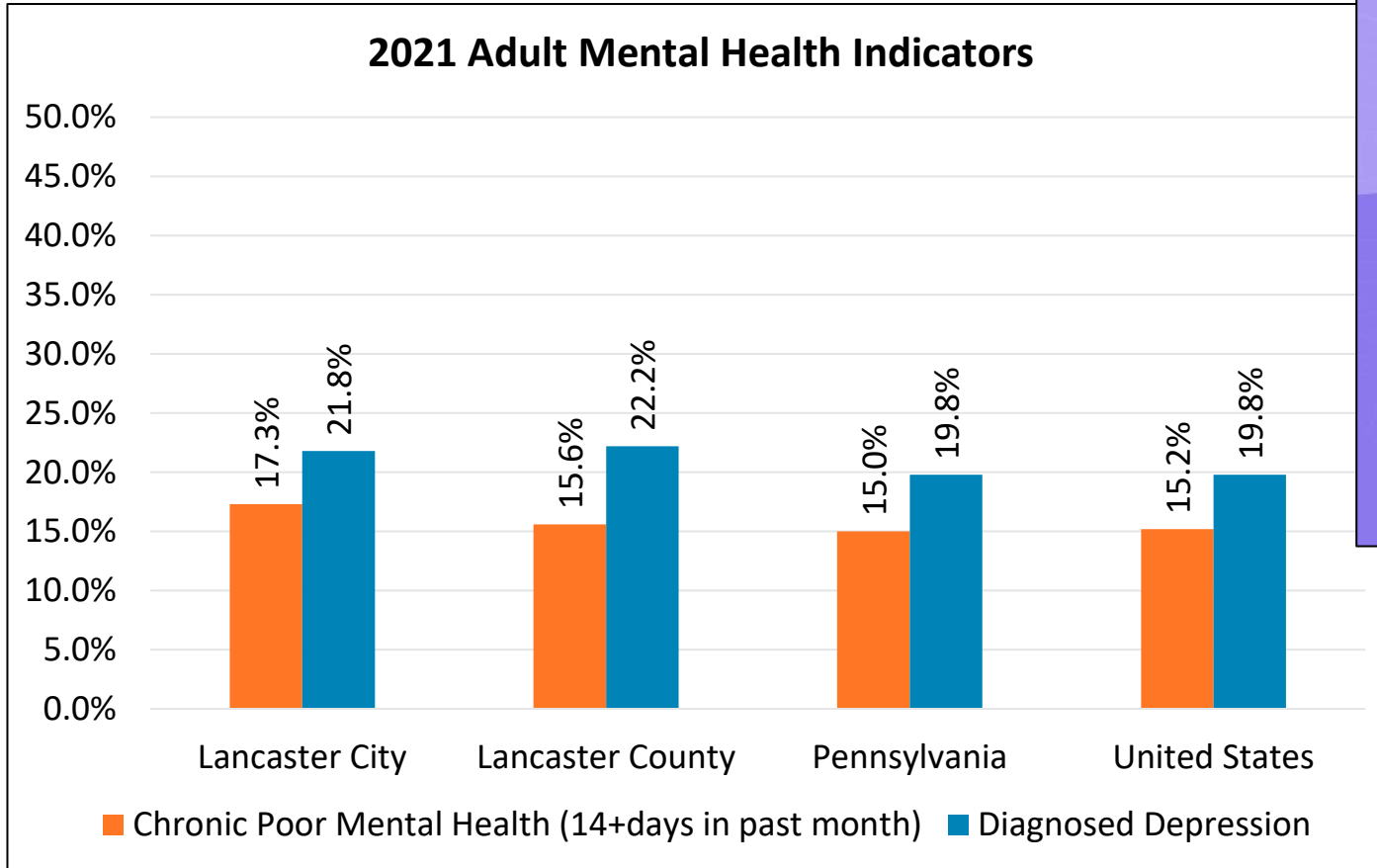
Source: CDC

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Data Dashboard: A Community Resource

▸ Interactive data display and querying

▸ Customized to geography and community focus areas

▸ Defined geographic parameters, comparison areas

▸ Customized to target audience(s)

▸ Incorporated into existing City of Lancaster existing platform to integrate with other city-wide data

▸ Public portal to access and use data

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LANCASTER
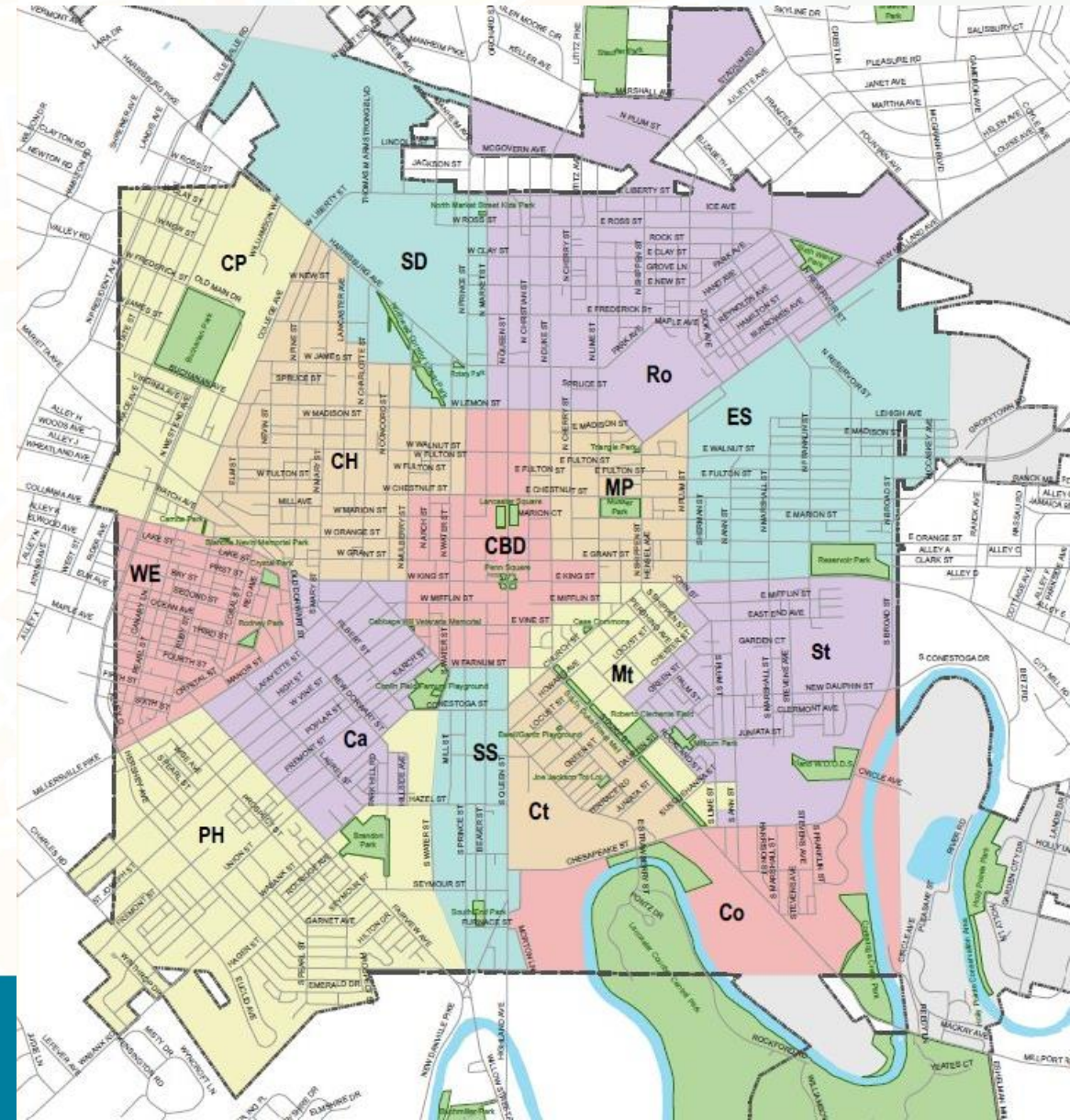
What strategies do you recommend or use for community engagement, especially among underserved and under-represented communities?

What data from this study would be most helpful for your organization?

What will make this study valuable to Lancaster City residents?

What are the biggest obstacles or challenges you have in connecting people with the services or resources that they need?

What do you love about Lancaster City and its People?

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COMMUNITY PLANNING & ECONOMIC DEVELOPMENT